

- General Update (Ray Keck)
 - Enrollment
 - Is the responsibility of everyone
 - Customer service is key
 - Mental health on campus
 - Rural Mental Health Institute did not materialize
 - Two recent suicides (Dr. Jones and Alex Cifuentes) have not been addressed in a campus-wide manner
 - Nick Patras (Counseling Center) proposed a campus-wide forum to address mental health issues, especially depression
 - Possible timeline: March 2018
 - Kevin Hines as a speaker : <http://www.kevinhinesstory.com/>
 - Suggest employing a consultant to provide TAMUC with a 4-year plan with a focus on mental health
 - We will develop, in concert with the Counseling Center, an emergency action plan in order to appropriately respond to events of this nature (will use the Athletics emergency action plan as a guide)
 - DIFCON – University at Buffalo
 - <https://www.buffalo.edu/inclusion/DIFCON.html>
 - Program was given Award for Diversity and Inclusion at NCAA Convention
 - Do all students, staff, and faculty at A&M-Commerce feel included?
 - A&M-Commerce could host similar discussions, with careful planning and moderation
 - A student forum is already being planned for February 28 in the RSC Club at 6:00 p.m.
- New TV Spots (Scott Cason)
 - Each embraces the heroic archetype as a part of the “Grit to Greatness” campaign
 - These will run during early morning television programming
 - Please send any ideas for other “Grit to Greatness” stories to Scott and MarComm (can be students, faculty, or staff)
- National Championship Residual Momentum (Tim McMurray)
 - Downtown photoshoot on February 5
 - \$30,000 in summer school scholarships raised thus far
 - Sodexo donating meal on February 23
 - Football signing day on February 7
 - Board of Regents resolution will be presented on February 8
 - Chancellors Century Council participation on February 16
 - TAMUC Day at Globe Life Park with special faculty/staff pricing (Colby Carthel throwing out first pitch at Rangers game)
 - 5.5-6 million television sets viewed the National Championship game
- February 5 Photo Downtown (Wyman Williams)
 - Group photoshoot will take place in grassy area next to Mugs at 11:30 following a welcome by Dr. Keck and brief remarks by Tim McMurray and Colby Carthel
 - Photo will be followed by the weekly Athletic lunch at Dos Laredos
 - Shuttles will run university participants to and from the event
- University Projects (Derek Preas)
 - March 3 events
 - Mane Event – attendance will be larger than in the past

- Boy's UIL Basketball – attendance will be larger than in the past
 - Football Spring Game – attendance will be larger than in the past
 - Thousands of people on campus
 - P-3
 - Still in progress
 - Most construction projects have been pushed to the summer
 - On-site construction office has been removed
 - Nursing & Health Sciences Building
 - Anticipated completion date: mid-January
 - Rain days have been built into the schedule
 - Tennis Courts
 - Bid returned yesterday
 - Schedule should be known within the next six weeks
 - Energy Conservation Project is progressing as planned
 - MRC Expansion is in the drawing phase
 - BA Building
 - Air handler work on schedule
 - Walkway work to begin soon
 - Alumni Center
 - Schedule should be known soon
 - Once begun, completion anticipated within four months
 - Whitley Gym and Stadium have several projects on the schedule
 - Greenville Farmland Facilities are in schedule discussion phase
- THECB Data Fellows (Shonda Gibson)
 - Training completed to assist institutions in better accessing and compiling data
 - Vision for 60x30TX: <http://www.60x30tx.com/>
 - Accountability: <http://www.txhigheredaccountability.org/acctpublic/>
 - TAMUC data used by legislature and THECB
 - Both parents and (prospective) students view IPEDS and the accountability data
- IPEDS Data (Shonda Gibson)
 - Data must be compiled due to our use of Title IV federal aid
 - Many students are not counted in our formula funding, including online and out-of-state students
 - Instructions for a sample report:
 1. <https://nces.ed.gov/ipeds/>
 2. “Use the Data”
 3. “Compare Institutions”
 4. “Final Release” and Continue
 5. “By Groups” (EZ Group)
 6. “Institution Size Category”
 7. Select size and Continue
 8. “By Variables” and “Browse/Search Variables”
 9. Select variables and Continue
 10. “Select Variables” and Continue
 11. Make download selections and Continue
- Advancement Shout-Outs and Upcoming Events (Keturi Beatty)
 - Year-to-date
 - \$1,453,480 raised
 - 91% increase in total fundraising
 - 47% increase in cash raised

- \$18,000 gift to Nursing awards
- \$100,000 gift to Nursing scholarships
- \$150,000 irrevocable planned gift to Theatre and Computer Science
- \$15,000 gift to Lion Champions Fund
- \$5,000 gift to Delta Tau Delta
- Dr. Schroeder established an endowment in place of a wedding gift registry
- Announcements
 - A&M-Commerce Lion logo trailer hitch covers have been ordered; a listserv email will be sent with ordering information